Permit #F00019035

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00019035 **Type of Permit:** FILMING **Release Date:** 08/10/2009

Production Company LAUNCH DR TV

Insured Company Name LAUNCH DR TV
Contact Phone No. 1 310-305-8342
Contact Phone No. 2
Fax 310-305-8240
Address 12910 CULVER BLVD, SUITE G
LOS ANGELES, California 90066

Production Title MURAD

Type of Production Infomercial

Producer CARLY PORTALUPI

Director SAM NAJAH

1st AD NA NA

Production Manager PETER NELSON

FilmL.A. Coordinator Asia Robinson

Location Manager PETER NELSON
Primary Phone Mobile - 949-412-6639
Secondary Phone

Location Assistant NA NA
Primary Phone Office - N/A
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$240.00

Total Permit Fee $1,525.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00019035
Production Company LAUNCH DR TV
Insured Company LAUNCH DR TV
Production Title MURAD

Location Manager PETER NELSON
Primary Phone Mobile - 949-412-6639
Secondary Phone

Location Address 12830 W Sunset Blvd, Los Angeles, CA, 90049

Location Names

Location Type Private Residence

Location Description

Film Dates 8/11/2009 - 8/11/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
Launch DR TV AA.pdf
Brentwood Park Area July 2009.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	25
Cube Trucks	2
Generator	1
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	5
Crew	35
FilmL.A. Monitor(s)	1
Spot Check	1

Filming Activities Equipment on property; Interior and exterior dialogue;

Jurisdiction
Political: Los Angeles City - Council District 11
Police: Los Angeles Police Department
Fire: Los Angeles City

Location Notes

Coordinator Note FILMLA MONITOR REQUIRED 8/11 0600-2200 HRS

Coordinator Note WALKTHRU AND SPOT CHECK FOR CREW PARKING APPROVED BY INSP. JURE

Parking

Base Camp
Location Type :
Location Street :

Crew Parking
Location Type : Church
Street : 11955 W SUNSET BL IN NORTH SECTION OF LOT ONLY (ST. MARTIN CATHOLIC CHURCH)

NOT A PERMIT

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of LAUNCH ONTV ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 7/8/08

By _____
Representative's Signature

SIGN HERE

LAUNCH ONTV
Name of "Principal" (Production Company)

Jennifer Ryan
Print Principal Representative's Name

PRODUCTION MANAGER
Representative's Title (i.e. UPM, Loc Mgr)

12910 Culver Blvd. Ste G.
Principal's Address

Los Angeles, CA 90066
City, State, Zip Code

310-305-8342
Principal's Telephone Number

INSERT PERMIT

SPECIAL FILMING CONDITIONS
BRENTWOOD PARK AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

Brentwood Park is a scenic area with hilly topography and narrow winding roads. The following Conditions must always be followed when filming in this area and are in addition to all general filming requirements.

The area streets are:

Ashford Avenue	**Avondale Avenue**	**Bentel Avenue**
Bristol Avenue	**Burlingame Avenue**	**Chadbourne Avenue**
Cliffwood Avenue	**Evanston Street**	**Hanover Street**
Highwood Street	**Marlboro Street**	**Parkyns Street**
Rockingham Avenue	**Westboro Street**	**26th Street / Sunset Boulevard**

- **Affected residents should be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit request must be submitted to FilmL.A. at least three (3) days in advance.*
- **Production companies must contact the Brentwood Park Homeowner's Association representative as soon as possible prior to filming or set preparation to discuss and clarify on-location logistics**. The current contact at the association is Mr. Tom Erdosi (310) 458-4446
- **Cast and crew may not park on area streets.** Off street parking must be provided for all personal vehicles.
- **All equipment vehicles must be parked on one side of the street only**. *A parking plan must be submitted to the Brentwood Park Homeowner's Association representative, for review, and to FilmL.A. for approval and any requested posting.*
- **Equipment parking is strictly prohibited on the north side of San Vicente Boulevard.** Portions of the south side of San Vicente Boulevard may be used for equipment parking with FilmL.A. approval and coordinated traffic lane closure. *Recommended equipment parking is the east side of Burlingame Avenue south of San Vicente Boulevard.*
- **Production companies must feed cast and crew in an area out of public view.**
- **Production companies must keep off center islands in the area.**
- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10 p.m.** unless approval is obtained from FilmL.A. and the approved times are indicated on the permit.
- **Weekend filming is prohibited** unless approved by FilmL.A..
- **Production companies must provide all cast/crew members with identification badges.** The badges must be readily visible and must be worn at all times when in the Brentwood Park area.
- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

Note: Additional conditions are applicable for 347 S. Burlingame Avenue., 153 S. Burlingame Avenue., the 400 block of S. Cliffwood Avenue, and all of N. Cliffwood Avenue.

FilmL.A. INC. PERMIT